# **USAID-ANDE Guatemala Entrepreneurship Development Initiative (GEDI)**| Submission Template **Text submissions must not surpass 3 pages in length and must be submitted as a PDF file** **Section 1: Cover sheet (½ page):**

* Title of Project:
* Lead Organization Name:
* Partner Organizations (optional):
* Lead Contact Name / Phone Number / E-mail Information:
* Amount Requested (between USD$250,000 - $2,000,000 maximum):
* Timeframe (2 years beginning April 2022):
* Description of the project (1-4 sentences):

**Section 2: Your Organization and Partners – Who, What, Why? (½ page):**  
In this section, please include a description of your organization and why you are well-suited to carry out the proposed project. Successful applications will include the following information:  
  
“We have successfully carried out [X, Y and Z] projects that are relevant to this initiative. The results were: [brief description of main results]”

*“Our organization has an excellent understanding of the local ecosystem and of the specific challenges that SGBs face because…”*

*“The funders who have supported us and the partners who have collaborated with us include…”*

**Section 3: Your Project – What, How, Why? (1-2 pages)**  
In this section, please include an overview of the project, how it aligns with GEDI’s objectives, what you seek to learn. Successful applications will include the following information:  
  
*“Our proposal is aligned with [X] priority of the Guatemala Entrepreneurship Development*

*Initiative.”*

*“Specifically, we aim to tackle [X, Y and Z aspects] of the access to finance gap by entrepreneurs in Guatemala.”*

*“The main objective of this project is…”*

*“The specific activities that we will carry out to achieve our objective include…”*

*“By the end of this project we hope to have a better understanding of [brief description of learning question].”*

*“We will share our learnings with the broader SGB sector by…”*

*“Based on the project’s results we plan to implement [X, Y and Z improvements] to [A, B and C elements] of our program.”*

### **Section 4: Total proposed project budget, with a line-item breakout**

### If you request funding for the entire budget, please indicate. If not, include total projected cost of project and indicate which portion this grant would support. Note that if your application is selected to prepare a full proposal, you will be asked to submit a budget narrative.

*Budget Example:*

|  |  |
| --- | --- |
| Item | Amount (in USD) |
| Staff expenses | $ 50,000 |
| Communications and Events (e.g. video production, report published, etc.) | $ 12,000 |
| Total operational costs | $ 8,000 |
| Amount requested from GEDI | $ 70,000 |
| Total project budget | $ 100,000 |